

Issue	Conventional	Healthy Neighborhoods
Purpose	Make houses safe and code compliant.	Restore real estate values so people can invest confidently.
Strategy	Repair as many houses as possible in as large an area as possible.	Select properties for maximum visual market impact.
Consumer	Focus on houses and households with the greatest needs.	Respond to severe problems, but focus on a diverse group of houses and homeowners with good potential for strengthening prices and raising housing maintenance standards.
Programs	Use government subsidies to create standardized programs and distribute grant dollars by regulation.	Develop a variety of flexible incentives for residents to achieve specific outcomes and to serve the desired market segment.
Standards	Enforce minimum standards.	Create expectations of quality and good design.
Support	Assist borrowers with debt problems, affordability, and subsidy needs; provide classes on budgeting and home repair.	Provide all needed consumer support services; market the neighborhood; and encourage block projects, pride in community and resident leadership.

Source: Great Neighborhoods, Great City, Revitalizing Baltimore's Neighborhoods, David Boehkle 2004.